

# Alcohol Strategy 2016-2019



# Shropshire Estimates

- 13.89% of the population in Shropshire are estimated to abstain from drinking.
- There are an estimated 23.9% of increasing and higher risk drinkers in the County.
- 1:5 people aged 16 years and over binge drink.



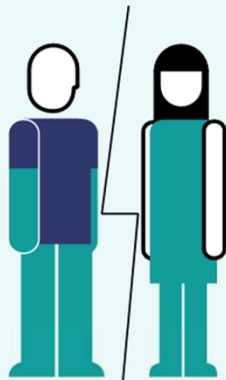


# Alcohol Harms

Alcohol misuse harms families and communities

**1**  
**2**

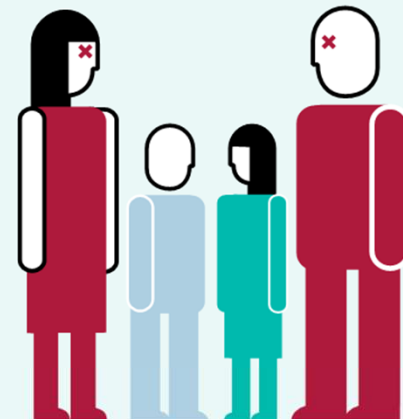
Almost **half**  
of violent  
assaults



Domestic  
violence and  
marital  
breakdown



**27%** of  
serious  
case  
reviews  
mention  
alcohol  
misuse



Physical, psychological  
and behavioural problems  
for children of parents  
with alcohol problems

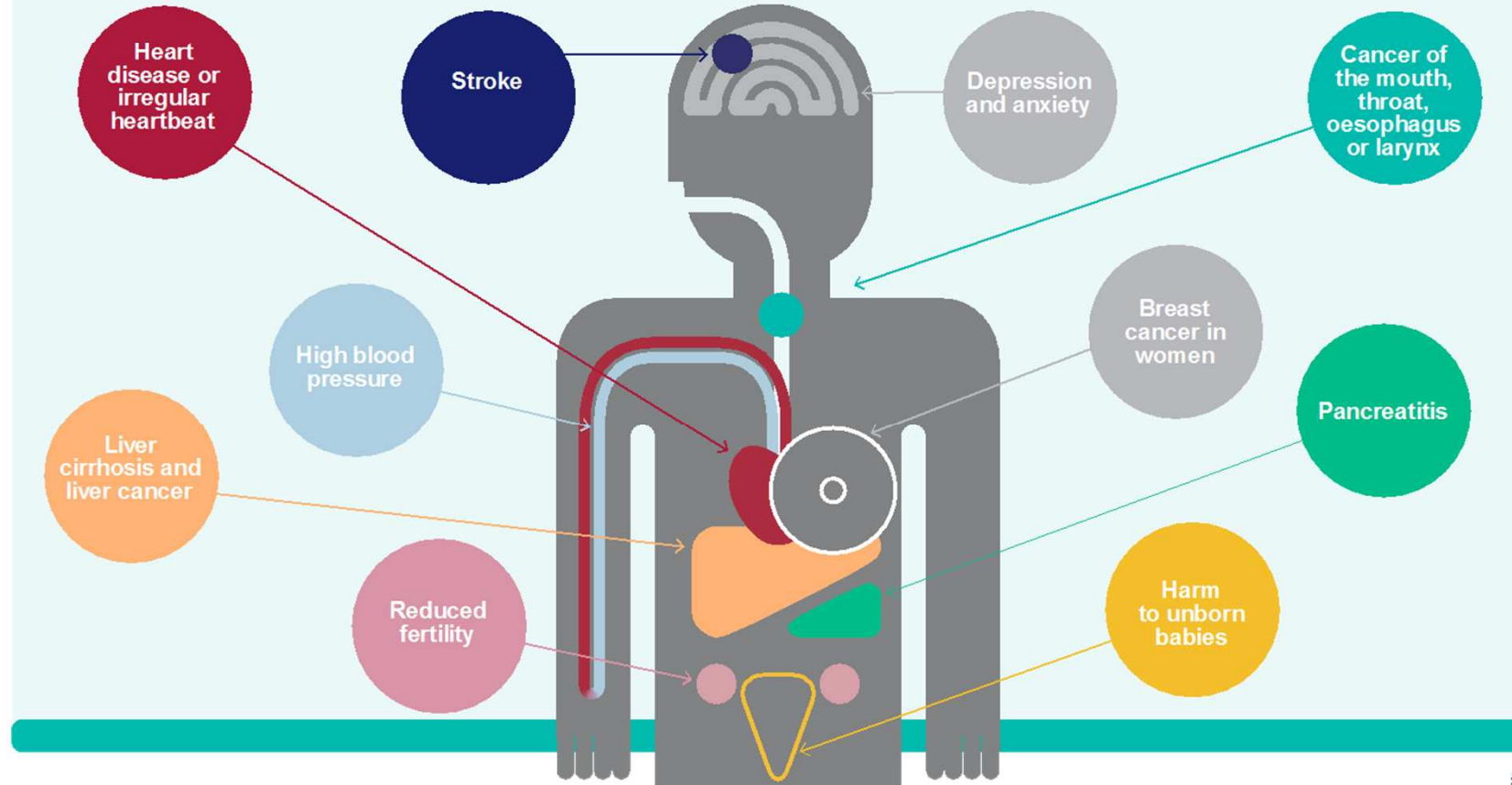


**15%** of road  
fatalities



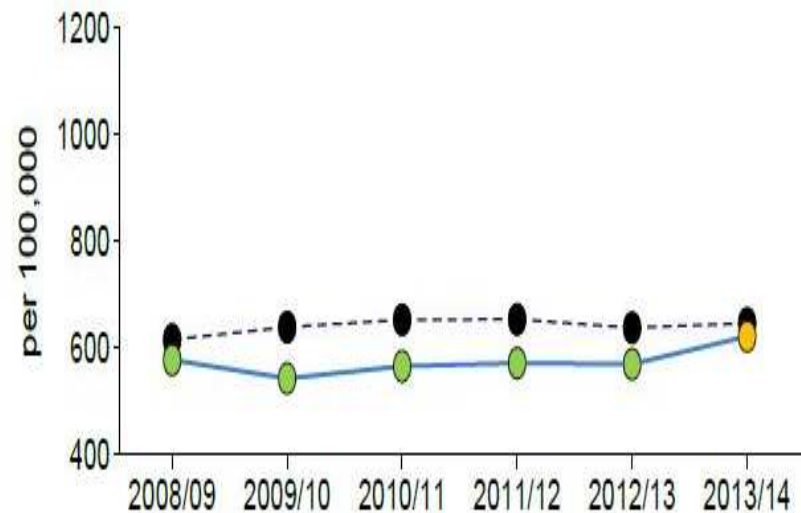
# Alcohol Harms

## Alcohol misuse damages health

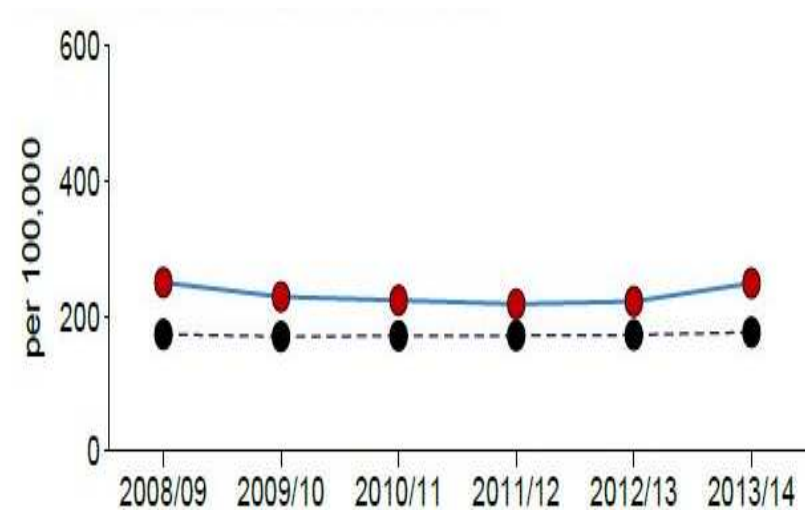


# Shropshire Health Need

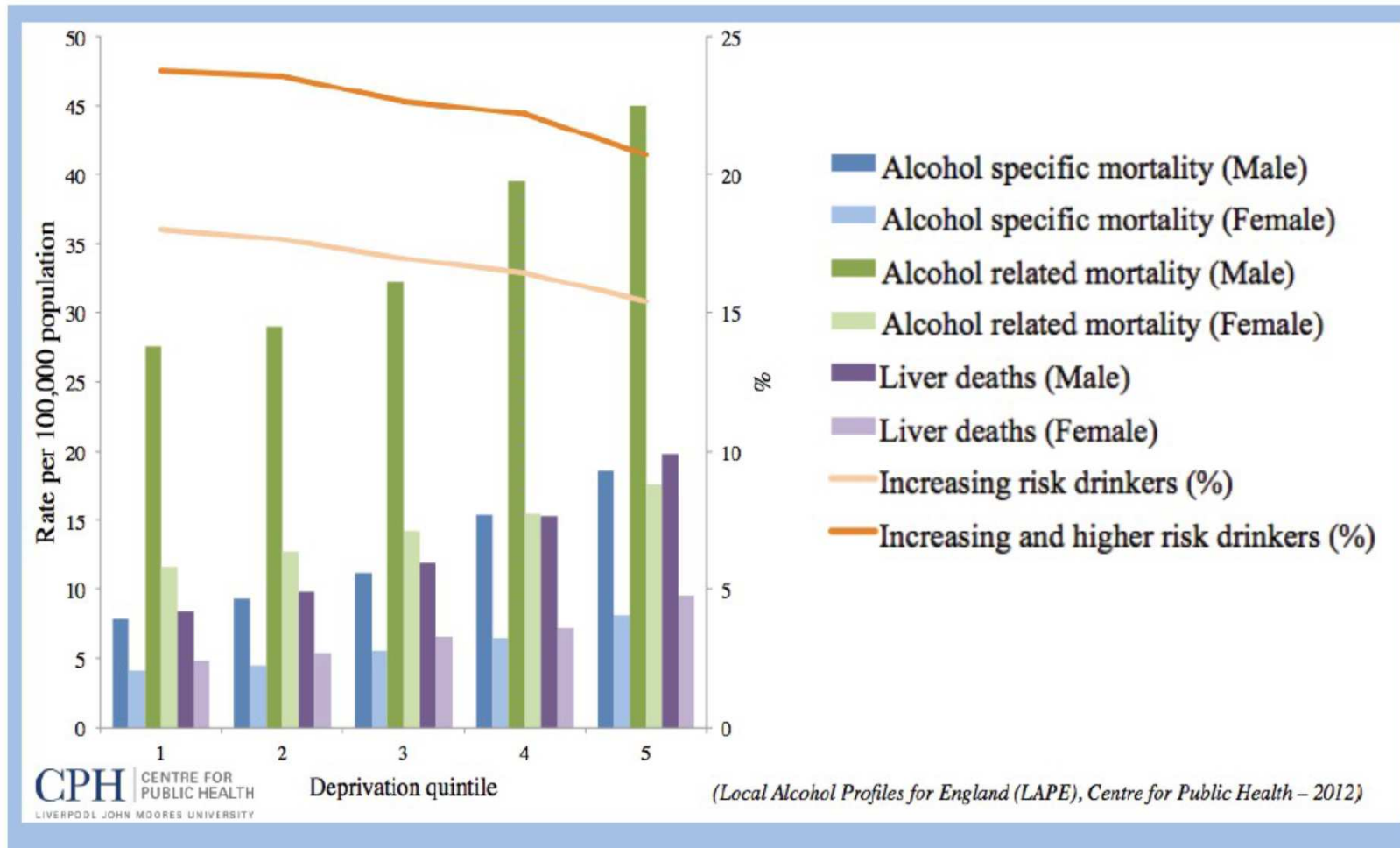
**Hospital Admissions – Alcohol related Conditions**



**Hospital Admissions – Alcohol related cancers**



# Alcohol Harms





## The annual cost of alcohol-related harm



# Alcohol Strategy 2016 -2019





# Promoting safer communities

- Reduce incidence of alcohol related crime and anti-social behaviour.
- Improve management of the night-time economy.
- Promote sensible drinking.
- Extend support for alcohol misusing offenders



# Improving health and well-being

- Reduce alcohol related hospital admissions
- Prevent further increase in levels of chronic and acute ill health caused by alcohol



# Protecting Children and Young People from Alcohol Related Harm

- Reduce alcohol related harm among children and young people.
- Support and protect children and young people affected by parental substance misuse

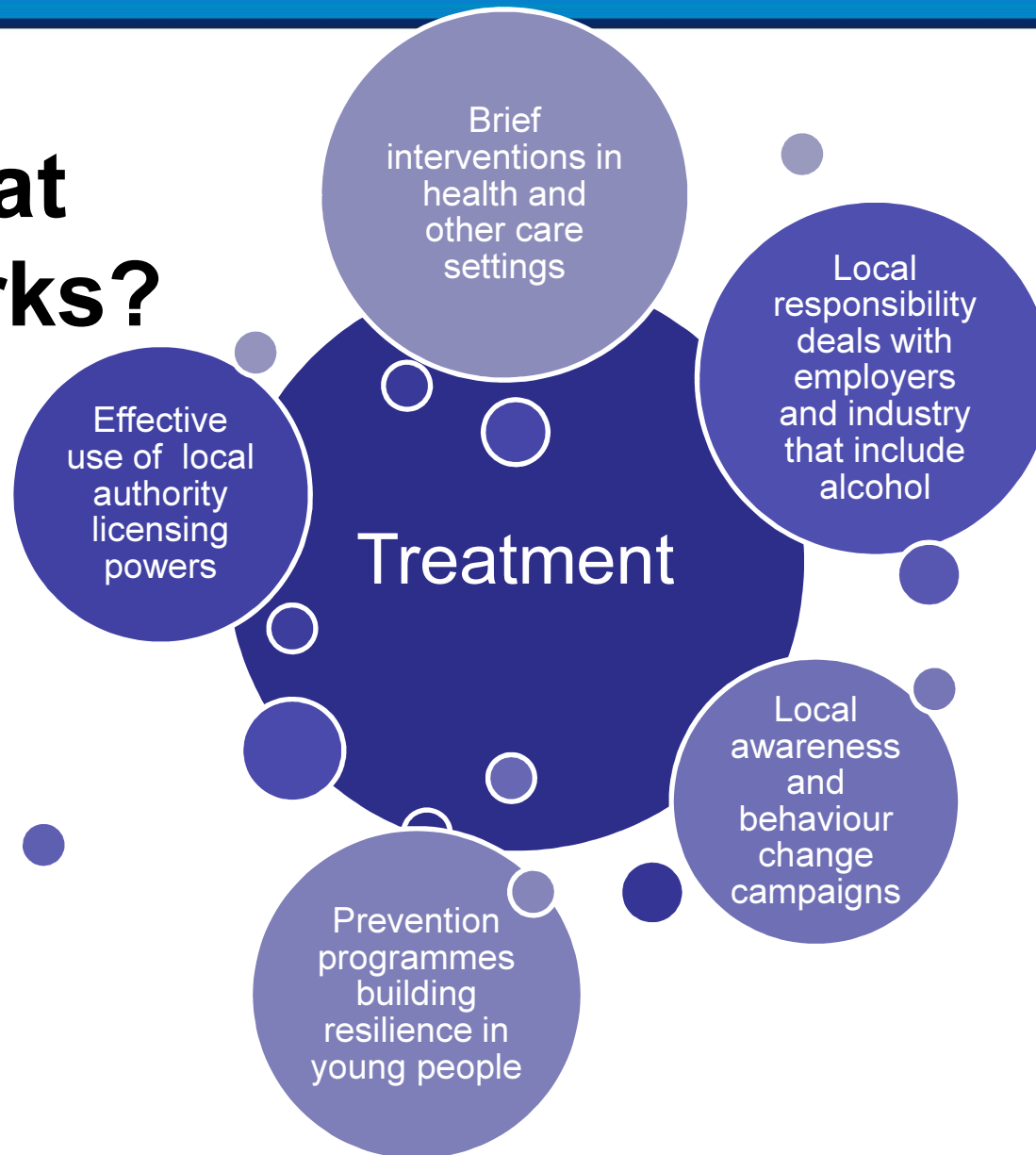


# Partnership

- Improve quality of data collection
- Improve information sharing
- Increase capacity through workforce planning and development.



# What works?



# Governance



# Recommendations

- Agree in principle the aims and objectives as presented for the Alcohol Strategy 2016-2019
- Consider alcohol as a future strategic priority for the Health and Well-Being Board
- Support delivery of strategy through Partnership working